




THE FUNNEST 5K ON EARTH!



*The funnest run on Earth – the only 5k
with 20 obstacles, 6 colour stations, 20
music zones, foam and more!*

COLOR OBSTACLE RUSH



90%

Would recommend to their friends.

166K

Facebook
followers

252K

Yearly website
visitors

41K

Yearly Event
participants

36K

Instagram
followers

5.2M

Reach (UK)

43.5M

Impressions (UK)



**SOCIAL
MEDIA
REACH**



COLOR OBSTACLE RUSH

UK 2022

Windsor 7/5/2022

Brighton 14/5/2022

London 21/5/2022

Milton Keynes 28/5/2022

Sheffield 4/6/2022

Newcastle 11/6/2022

Nottingham 18/6/2022

Wolverhampton 25/6/2022

Cardiff 2/7/2022

Manchester 9/7/2022

Glasgow 16/7/2022

Bristol 23/7/2022

BEACH FLAGS

4 pcs around the festival zone. (Ad work from client, material from COR)

TARGET

To get the brand additional visibility and more noticeable from a distance. Make the participants notice the promotional area and to get their attention to the promotion area.





PROMOTION AREA

Hacky sacks or bean bags etc. A chill out area for the participants.

Inflatable tent at the festival zone (from COR)

TARGET

As all the other obstacles are inflatable, an inflatable tent fits in better. The design of the tent should be done together with the client. The manufacturing is a bit complicated with colours . It is highly recommended to do it as one color.



ONLINE VISIBILITY

WEBSITE: FOOTER LOGO

All tickets are sold via our website. Participants visit our website on average 4-7 times before the Event.

FACEBOOK: LOGO ON COVER PHOTO

Our marketing is done mainly through Facebook, so most of our participants visit our FB page and interact with us.

INSTAGRAM/FACEBOOK: POSTS ABOUT PARTNERSHIP

Content agreed together



BRANDED OBSTACLE

"Crawl through
Fence"

Material from COR.
Ad work from
client.

TARGET

To get visibility for the brand on the course. With the crawl through fence obstacle it's possible to get the most visibility. The fences on the obstacle can be branded with fabric.





SAMPLING

Sampling at the festival area. Personnel from client.

Please tell us more about the product so we can work out a good package together. We offer different options depending on your product!

TARGET

To get the participants to taste the product and get samples to take home with them

PHOTO WALL AT PROMOTION AREA

Photo wall at the
promotion area with
material from COR
ad work from
client

To get clients to take
pictures and share on
Social Media. A
separate hashtag can
be made for the
partnership.





PHOTO WALL AT THE WATER STATION

Photowall at the waterstation "A crisp 2,5km to go". Material from COR ad work from client.

TARGET

On course visibility. Almost every participant stop at the water station. Most of them have mobile phones with them. Here we can encourage them to take pictures by providing a fun photowall at the water station.



PROMOTION PACKAGES

MAIN PARTNER

All the bells and whistles! We only select one main partner per event/country. This includes all promotional opportunities at the event, the partner's name on the event title ("Your brand" Color Obstacle Rush) as well as online promotion options. More detailed options are described on the next page.

Contact us to hear more!

PACKAGE - LARGE

Our most popular partner-package ensures your brand stands out at the event and before hand!

This package includes:

- Beach flags
- Promotion area
- Online visibility
- Branded obstacle

Price: £2500 per event

PACKAGE - LITE

The easiest way to reach thousands of customers enjoying a fun day out!

This package includes:

- Promotion area
- Online visibility

Price: £1000 per event



PROMOTION OPTIONS

Beach flags

Included in partner our package

Promotion area

Included in partner our package

Online visibility

Included in partner our package

Branded obstacle

Included in partner our package

Photo wall at promotion area

+£2.000 per event

Photo wall at water station

+£2.000 per event

Sampling

Multiple options, please contact us and let's figure out the best plan for your brand

PRICING EXTRAS

Extras (per event)	Price (per event)
Electricity	£50
Promotion tent	£150
Water	£50
Branded obstacle design	£75/h





THANK YOU FOR YOUR INTEREST IN COLOR OBSTACLE RUSH
You can reach us by Livechat on our website or Facebook messenger

